



COMPETING PERSPECTIVES: FIGURES OF IMAGE CONTROL

ANNUAL CONFERENCE, JULY 3-5, 2017



Monday, July 3

- 14.00 Welcome Address
- 14.15 **Image & Control I: Politics of Privacy**
Günter Blumberger (Cologne) *Communication and Control
oder die Lust an der Verstellung als Macht*
- 15.00 Coffee Break
- 15.30 **Panel I: Kontrollmechanismen des Herrscherporträts**
Dietrich Boschung (Cologne) und Thorsten Fögen (Durham)
Caligula: Selbstdarstellung und Fremdenwahrnehmung eines Kaisers
Daniel Baric (Tours/Cologne) *Performing and Erasing Diocletian in
London: Disputed Imperial Memories in Music, Texts and Architecture*
- 17.00 Coffee Break
- 17.30 Yan Geng (Connecticut) *More Than the Likeness: Imaging Political
Leader for New China*
- 18.15 **Panel IIa: Alibi. Figures of Image Control**
Filippo Carlà-Uhink (Heidelberg) *Image Control in Court:
(Auto)Biographical Elements in Athenian Trial Speeches*
- 19.00 **Book Presentation**
Dietrich Boschung: *“Werke und Wirkmacht. Morphomatische
Reflexionen zu archäologischen Fallstudien”* – With Ludwig Jäger
(Aachen/Cologne) and Wulf Raeck (Frankfurt/M.)
- 19.30 **Welcome Reception**

Tuesday, July 4

- 9.30 **Panel III: Perspektivenkonkurrenz in digitalen Medien**
Impulsvorträge zu aktuellen Positionen mit Plenumsdiskussion:
Nicola Gess (Basel/Cologne)
Ludwig Jäger (Aachen/Cologne)
Sinah Kloß (Cologne)
Martin Roussel (Cologne)
incl. Coffee Break
- 12.30 Lunch
- 14.00 **Image & Control II: Case in Point**
Oliver Jahraus (Munich) *Kontrolle und Konkurrenz der Bilder vom
Philosophen. Der Fall Heidegger*

- 14.45 **Panel IIb: Alibi. Figures of Image Control**
Marco Formisano (Ghent/Cologne) *Perpetua's Alibi: The Trial,
the Vision and the Death of a Young Christian Martyr*
- 15.30 Coffee Break
- 16.00 Martina Wagner-Egelhaaf (Münster) *The Alibis of the Autobiographer:
The Case of Goethe*
Christian Moser (Bonn/Cologne) *Autobiography as a Court of Law
(Jean-Jacques Rousseau: “Confessions”, “Dialogues. Rousseau juge de
Jean-Jacques”)*
Response: Maria-Theresia Leuker (Cologne)
- 19.00 **Evening Lecture**
Jakob Tanner (Zurich) *Image Control in der Frühaufklärung: zum
Zusammenspiel von Machteffekten und Subjektivierungsprozessen*

Wednesday, July 5

- 9.00 **Image & Control III: Othering Europe**
Zhu Jianhua (Shanghai) *Image der europäischen Kultur in China
im 16. und 17. Jahrhundert*
- 9.45 Coffee Break
- 10.15 **Panel IV: Images of Power and the Power of Images: How Is
Image Control Produced, Subverted or Countered?**
Till Förster (Basel/Cologne) *Greener Pastures: Images of Europe and
the African Diaspora*
Thomas Widlok (Cologne) *Size Matters: Scaling Up and Scaling Down
Images in Africa (and Elsewhere)*
- 11.30 Coffee Break
- 12.00 M. Dores Cruz (Denver/Cologne) *National Heroes as Ancestors:
Locally Re-Thinking Liberation Struggle Narratives in Southern Mozam-
bique*
Gabriele Rippl (Bern/Cologne) *Picturing Lagos: Teju Cole's “Every
Day Is for the Thief”*
- 13.00 **Closing Words**
Joan Ramon Resina (Stanford/Cologne)

Autobiographies and self portraits can be understood as figures of image control that try to express and secure a person's reputation for contemporary and future generations. However, there have always been competing perspectives between self-descriptions and descriptions of oneself by others. It is this interplay that determines the current effects and the lasting impact of self-fashionings – and produces the distinction between “Dichtung und Wahrheit” (facts and fiction), between illusion and reality. Our annual conference thus questions the cultural, historical, and medial figures of these distinctions in case studies from antiquity to the present: that is, by comparing the “Res Gestae” of the Emperor Augustus, his portraits, the self-images in minted coins and in the biographies of Augustus by Nicolaus of Damascus or Suetonius, as well as in the daily competition for “Likes or Dislikes” in the self-representations on Facebook, Youtube, or Instagram (among others).

Location	Internationales Kolleg Morphomata, Weyertal 59, Cologne (Rear Building, 3rd Floor)
Contact	Asuman Lätzer-Lasar (asuman.laetzer[at] uni-koeln.de)

www.morphomata.uni-koeln.de

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